May 2018

Annual Preparedness Poll Key Findings
Survey Background

In preparation for hurricane season, Healthcare Ready conducted the third annual poll designed to assess the American population’s greatest concerns regarding disasters, what they have done to prepare for those disasters, and their belief in the preparedness of federal, state and local organizations concerning emergency response.

- The survey was conducted using an online interview administered to members of the YouGov panel of 1.2 million individuals who have agreed to take part in surveys.
- The total sample for this survey was 1,127 randomly selected adults.
- Fieldwork was undertaken between 11th-13th of May 2017.
- All figures have been weighted and are representative of all U.S. adults.
Which ONE, if any, of the following types of disaster are you MOST concerned will affect your community?

- Terrorist attack (i.e., a mass shooting incident, bombing, etc.) - 15%
- Environmental disaster (e.g., Flint, Michigan, the BP oil spill, etc.) - 5%
- Natural disaster (e.g., hurricane, tornado, flood, wildfire, etc.) - 33%
- An outbreak of an exotic disease (e.g., Ebola, Zika, etc.) - 3%
- An outbreak of a commonly occurring disease (e.g., flu) - 10%
- Catastrophic cyber-attack (e.g., widespread theft of personal information) - 8%
- Another type of disaster - 3%
- Don't know - 8%
- Not applicable - I'm not concerned about any disaster affecting my community - 15%
Poll Census Division Distribution

- Pacific: 15%
- Mountain: 7%
- West South Central: 9%
- East South Central: 6%
- South Atlantic: 22%
- West North Central: 5%
- East North Central: 14%
- Middle Atlantic: 16%
- New England: 5%

Census Divisions of the United States:
- New England
- Middle Atlantic
- South Atlantic
- East North Central
- East South Central
- West South Central
- West North Central
- Mountain
Which type of disaster people are MOST concerned will affect them, by Census Division

- Terrorist attack
- Environmental disaster
- Natural disaster
- An outbreak of an exotic disease
- An outbreak of a commonly occurring disease
- Catastrophic cyber-attack
- Another type of disaster
- Don't know
Concern Over Natural Disasters, by Census Division

"Natural Disaster" Responses

- New England
- Middle Atlantic
- East North Central
- West North Central
- South Atlantic
- East South Central
- West South Central
- Mountain
- Pacific
Concern Over Natural Disasters, by Census Division

Concern about a Natural Disaster Affecting the Community

[Map showing concern levels by Census Division]
Changes in Concern: 2016-2018

Which type of disaster are you MOST concerned will affect your community?

- **I'm not concerned about any disaster affecting my community**
- **Another type of disaster**
- **Environmental disaster**
- **Catastrophic cyber-attack**
- **An outbreak of an exotic disease**
- **An outbreak of a commonly occurring disease**
- **Natural disaster**
- **Terrorist Attack**

2018

2017

2016
Believed Likelihood that a Major Disaster Could Impact Individuals in the Next 5 Years

- Very likely: 14%
- Somewhat likely: 37%
- Not very likely: 38%
- Not at all likely: 11%
Believed Likelihood that a Major Disaster Could Impact Individuals in the Next 5 Years, by Census Division

- Pacific
- Mountain
- West South Central
- East South Central
- South Atlantic
- West North Central
- East North Central
- Middle Atlantic
- New England

Likely | Not likely
Disaster Plans, by Yearly Income Bracket

- **Under $40k**: 36% Has a plan in place, 56% Doesn't have a plan in place
- **$40k to $80k**: 39% Has a plan in place, 55% Doesn't have a plan in place
- **$80k+**: 47% Has a plan in place, 50% Doesn't have a plan in place
Could you list what prescriptions you take, the doctor who prescribed them, and the dose from memory?

- I could list all of this information
- I could list most of this information
- I could list some of this information
- I could not list any of this information
- Don't know
- I don't take any prescription medicine

Year: 2017 vs 2018
How long do you think you could go without your medications or medical equipment without serious effects?

- 1 day or less
- 2 to 3 days
- 4 to 6 days
- 1 week
- 1 month or longer
- More than a week, ≠ month

- Don't know
- Not applicable — I do not have a health condition that requires regular medication or medical equipment in my home
Natural disasters in the US are increasing in frequency. Based on this information how likely, if at all, will you….

- I already do this
- I'm likely to do this soon
- I'm not likely to do this soon
- I would never do this

- Keep cash on-hand
- Keep a copy of your medical records in a safe place
- Keep a bag packed with emergency supplies in your house
Disaster Preparedness Actions, by Yearly Income Bracket

**To prepare for a disaster, I ALREADY:**

- Keep an emergency go bag
- Keep a copy of medical records in a safe place
- Keep emergency cash on hand

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**To prepare for a disaster, I would NEVER:**

- Keep an emergency go bag
- Keep a copy of medical records in a safe place
- Keep emergency cash on hand

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Agencies have enough funding to prepare communities for disasters and aid in disaster response and recovery.
The local community organizations near me are prepared and have the resources they need to assist community members during an emergency.