Results: Disaster Preparedness and Knowledge

Background: In advance of hurricane and tornado season, Healthcare Ready conducted a poll of 1,112 Americans designed to assess the American population’s greatest concerns regarding disasters, preparedness actions they take, and what sources they turn to for disaster preparation information, specifically as it related to managing health conditions.

Key Findings

Most Concerning Disaster
- Americans are most concerned about a natural disaster affecting their community

Most Trusted Information Sources for Healthcare Preparedness
- A greater proportion of respondents (20%) cited their primary doctor as their most trusted source for healthcare preparedness information than hospitals (14%) or pharmacists or drugstores (3%).

Emergency Plans
- Nearly half of Americans (47%) do not have emergency plans in place for an evacuation in a natural disaster

Knowledge of Prescription Information
- Less than half (43%) of respondents could list all their prescription information.

Confidence of Reaching Next Nearest Hospital
- 74% of survey respondents indicated confidence they could reach the next nearest hospital if the closest was closed during a disaster

Protection/Evacuation of Elderly Relatives
- 40% of survey respondents with elderly relatives living outside of the home are not comfortable elderly relatives will be protected or safely evacuated during a natural disaster

Which of the following types of disaster are you MOST concerned will affect your community?